We want the best fuel for our bodies and fruits and vegetables are recommended choices. But when papaya, kale, or elderberries don't make it onto the plate, the next best thing to fruits and vegetables is Juice Plus+.

Juice Plus+ clinical research published in peer-reviewed scientific journals show that Juice Plus helps support heart health, a healthier immune system, and more.

Ready to reap the benefits of nutrition from fruits and vegetables? Buy Juice Plus+.

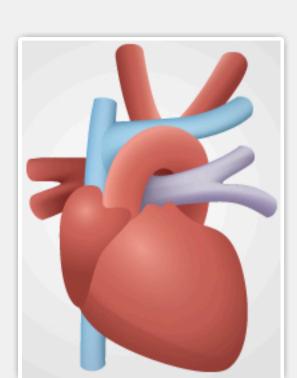


HEALTHY GUMS

Support Dental Health With Juice Plus+

Juice Plus+ helped improve gum health and diminish bleeding in a periodontal study.

The University of Birmingham, United Kingdom

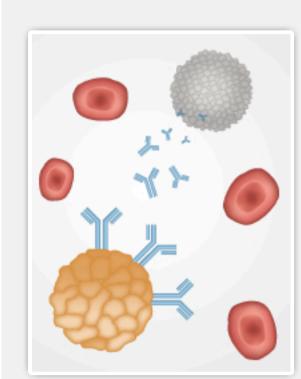


HEART HEALTH

Juice Plus+ Contributes to Cardiovascular Wellness

Research subjects who consumed Juice Plus+ were better able to maintain the normal, healthy elasticity of arteries, even after a high-fat meal; maintain normal levels of homocysteine, a waste product associated with heart health; and demonstrated positive effects on several other measures of vascular health.

University of Maryland School of Medicine University of Sydney in Australia Vanderbilt University School of Medicine University of Milan, Italy



IMMUNE SYSTEM

Support Your Immune System With Juice Plus+

Juice Plus+ supports key measures of immune system function in healthcare professionals with direct patient contact; in young law school students; in an elderly population; and in athletic men.

Charité University Medical Centre, Berlin, Germany University of Florida University of Arizona Medical University of Graz, Austria

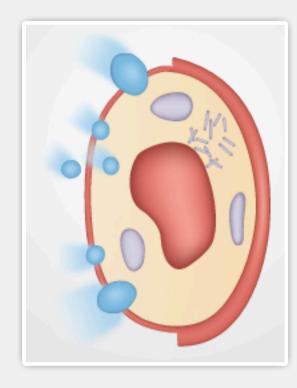


DNA

Juice Plus+ Helps Protect DNA

DNA may become damaged and fragile when exposed to oxidative stress; antioxidants from fruits and vegetables can help maintain healthy DNA. Several clinical studies show that Juice Plus+ helps to protect DNA from oxidative stress.

University of South Carolina University of Florida Brigham Young University Medical University of Graz, Austria



OXIDATIVE STRESS

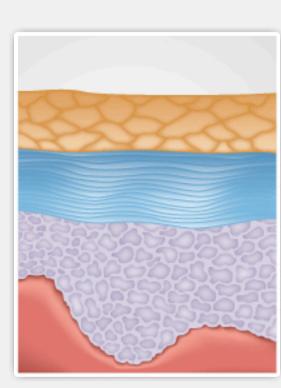
Juice Plus+ Delivers Antioxidants into the bloodstream & **Reduces Oxidative Stress**

Antioxidants from fruits and vegetables fight oxidative stress and help you maintain optimal health. Numerous clinical studies report increased levels of key antioxidants in the bloodstream after taking Juice Plus+.

University of Texas/MD Anderson Cancer Center Nemours Children's Clinic Tokyo Women's Medical University, Japan Medical University of Vienna, Austria University of South Carolina University of Florida Georgetown/UCLA University of Sydney, Australia King's College, London University of Arizona Brigham Young University

Oxidative stress can increase with certain activities, such as exercise. Multiple studies have found that Juice Plus+ reduces oxidative stress from exercise.

Medical University of Graz, Austria University of North Carolina, Greensboro (first study) University of North Carolina, Greensboro (second study)



HEALTHY SKIN

Better Nutrition Leads to Healthier Skin

Juice Plus+ helps improve skin hydration, skin thickness, and circulation in skin capillaries.

University of Witten-Herdecke, Germany Medical University of Graz, Austria



SYSTEMIC INFLAMMATION

Ease chronic disease through healthy diet, proper nutrition

Juice Plus+ has been shown to support a healthy inflammatory response.

Chronic systemic inflammation is invisible, and can contribute to an increased risk for developing chronic health conditions. Investigators at the University of South Carolina found Juice Plus+ significantly decreased levels of three key biomarkers of inflammation.

University of South Carolina

Medical University of Graz, Austria

NSA is dedicated to advancing the body of peer-reviewed and published scientific research on Juice Plus+, and has been for well over a decade. Toward this end, the company reinvests a portion of its profits each year to awarding competitive grants for sponsored research projects at leading institutions around the world. Much of the work featured on this page was funded in this manner.